

27 February 2014

MEDIA RELEASE: SILVERLAKE AXIS INTRODUCES FINZSOFT TO ASIA PACIFIC BANKING AND FINANCE HEADS AT SINGAPORE CONFERENCE



Image for publication: Finzsoft Board member Gary Sim, who will be representing the company at the Asian Financial Services Congress in Singapore next week, with Silverlake Chairman, Goh Peng Ooi.

27 February 2015, Auckland, NZ - Banking and finance software company, Finzsoft ([NZX:FIN](#)), will be put in front of over 600 senior executives from the banking, insurance and capital market sectors when it attends the [Asian Financial Services Congress](#) in Singapore on 5 & 6 March.

Finzsoft is attending the conference at the invitation of [Silverlake:Axis](#), the Singapore Exchange listed company that has an interest in Silverlake HGH Limited, a company which in January gave [notice of its intention to make a full takeover offer for all of Finzsoft's shares](#). The Congress will give Finzsoft's team and products exposure to some of the Asian Financial Services Industry's most acclaimed regulators and senior banking and finance executives.

The AFS Congress is being chaired by [Cyrus Daruwala](#), Managing Director IDC Financial Insights Asia/Pacific. Cyrus was in New Zealand last year and gave his view on how Finzsoft has been ahead of the game in the development of its banking and finance software. [Watch the video here](#)

Finzsoft Solutions

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Finzsoft will be located at stands A3 & A4 during the AFS Congress 2015 and will be represented by a senior team of board and management including:

Andrew Holliday, Finzsoft Managing Director

In 2013, interests associated with Andrew Holliday gained a controlling interest in Finzsoft by acquiring a majority shareholding in the company. Interests associated with Andrew Holliday have formed a company with Silverlake Axis Limited that has agreed to make a full takeover offer for all of Finzsoft's shares. Andrew's interests have committed to accept the offer in relation to all of their shareholding in Finzsoft.

Gary Sim, Finzsoft Non-executive Director

Gary is a Westpac Banking Corporation Senior Executive who joined the Finzsoft Board in October 2014. At Westpac, Mr Sim's responsibilities were global and covered all of the Group's brands (Westpac, St. George and BT) and its major infrastructure outsourcing agreements with IBM, Telstra, Oracle and Optus. In addition he chaired the bank's major transformation programme steering committees, strategic supplier governance forums and led the infrastructure planning and strategy team.

If you would like to speak with Andrew Holliday about the AFS Congress 2015 please contact Trish Sherson on +64 21 570 803 or email trish@shersonwillis.com

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About the [Asian Financial Services Congress](#):

The Asian Financial Services (AFS) Congress, previously known as FinTech, was inaugurated in Bangkok in 2005 particularly aimed to provide a solid venue to identify the latest trends and address the prevailing challenges faced by the financial services industry (FSI) practitioners in the Asia/Pacific region. Now in its 11th year, the AFS Congress has grown from strength-to-strength, garnering a loyal following of financial institutions worldwide, extensive press and media coverage, and some of the most acclaimed regulators, industry practitioners and services providers to discuss the strategic initiatives and share successful implementations amid this hyper-competitive sector. <http://www.ap.afscongress.com/2015/index.html>

About Finzsoft:

Finzsoft creates innovative, transformational products and services designed around the people that use them. Since its launch over 25 years ago, the company has provided financial software and solutions for banks and financial institutions in Australasia. Finzsoft has offices in Singapore, Malaysia, Australia and Auckland and employs over 90 people. www.finzsoft.com

About [Silverlake \(SAL\)](#):

Silverlake was founded by Goh Peng Ooi in 1989. The Kuala Lumpur-based company is a leading provider of digital economy solutions and services for major organisations in Banking, Insurance, Payments, Retail and Logistics industries.

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The Group's Silverlake Axis Software and Services Solutions are delivering operational excellence and enabling business transformations at over 100 organisations across Asia, [including 40%](#) of the largest banks in South East Asia. SAL has a 25 year track record of successfully delivering proven Financial Institution Class Core Software and is the core system platform partner of choice for 3 of the 5 largest ASEAN super regional financial institutions.

As SAL's Group Executive Chairman, Goh Peng Ooi owns [66% of Silverlake](#) and is a highly regarded information technology visionary and entrepreneur, recently named Ernst & Young Master Entrepreneur of the Year 2014 Malaysia. Before founding Silverlake he worked with IBM Malaysia for nine years running the company's banking solutions group. He has a Bachelor of Engineering (major in Electronics) at the University of Tokyo.

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