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Finzsoft Congratulates Sush Mobile on Top 10 ranking in Deloitte Fast 50

AUCKLAND, 7 November 2014 – [Finzsoft Solutions Limited](#) (NZX:FIN), the Auckland-based financial technology company, congratulates [Sush Mobile](#) for being recognised as the ninth fastest growing company in New Zealand in the 2014 [Deloitte Fast 50](#), an awards programme that ranks businesses experiencing rapid revenue growth across a range of sectors.

Sush Mobile, which experienced 667% growth last year, joined other high growth companies at the Deloitte Festival of Fast Growth in Auckland yesterday, where the final rankings of the national Fast 50 index, plus the national category winners and the rising star winner, were revealed.

Sush Mobile, an innovative mobile solutions provider, was acquired by Finzsoft in September this year and Finzsoft Managing Director Andrew Holliday says the recognition is a great endorsement of the Sush Mobile team and their impressive track record.

“Sush Mobile has done a brilliant job leading the way in Mobility by being single minded about an outstanding user experience. We’re very proud of their work, and to have them as part of the wider Finzsoft team,” said Andrew Holliday.

Together, Sush Mobile and Finzsoft leverage ‘mBank’ solutions to respond to the key current disruptive trends in banking – O2O (Online to Offline), IoT (Internet of Things) and Customer Centricity. The companies have already partnered on mobile banking apps that Finzsoft has sold into local building society and credit union clients, as well as [St George Bank](#) in Australia as part of the company’s latest work orders. For St George, the [Seal the Deal app](#) enables seamless straight-through-processing of asset-backed loans, like car loans, at the point of sale, by capturing and/or signing documents on a mobile device.

These innovations have helped Finzsoft continue its strong growth trajectory and better compete in the marketplace.

“By partnering with Sush Mobile, Finzsoft has been able to address the challenging and changing demands of a dynamic and mobile orientated market,” said Andrew Holliday. “Sush Mobile’s total value proposition, the team’s expertise and commitment to excellence, significantly enhances our next generation capabilities.”

Sush Mobile founders and joint managing directors, Sheenu Chawla and Sulabh Sharma say that the Deloitte’s Fast 50 recognition is validation of the company’s focus on quality and commitment to delivering the very best experience throughout the customer journey.

"We’re proud to say we have an incredible team here at Sush Mobile," says Ms Chawla. "Innovation and exploration of the unknown is embedded within our culture; it’s why we keep pushing ourselves to challenge the way that we do things, to create the best possible outcomes for our customers. Recognition in Fast 50 validates

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our focus on quality and continued R&D in developing our capabilities, direction, and processes to deliver the very best experience we can throughout the customer journey. We couldn't be happier."

"Sometimes people just amaze you," adds Mr Sharma. "We started Sush Mobile when we caught a glimpse of what could be possible in the very near future. As we've grown, it's been remarkable how that same enthusiasm and determination has continued as more companies embrace modern, mobile processes. We're so proud of the whole team."

The Deloitte Fast 50 acknowledgement continues a successful year for Sush Mobile. The company was part of the team to develop the Kiwibank Home Hunter app, which was [named a winner at last month's New Zealand Innovators Awards 2014](#).

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About Finzsoft:

Finzsoft creates innovative, transformational products and services designed around the people that use them. Since its launch over 25 years ago, the company has provided financial software and solutions providers for banks and financial institutions in Australasia. Finzsoft has offices in Singapore, Malaysia, Australia and Auckland and employs over 80 people. www.finzsoft.com

About Sush Mobile:

An innovative mobile solutions provider based in Auckland and Wellington, Sush Mobile specialises in providing comprehensive enterprise mobile solutions that generate demonstrable return for its customers. Clever tools aligned with business objectives offer businesses sustainability within a dynamic, ever-changing global marketplace. www.sushmobile.co.nz

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